

Award of Contract

For

Social Media Management & Digital Media Buying

With reference to RFP Ref: LICPFL/RFP/Marketing/2025/01 Dated: 24.01.2025 for Social Media Management & Digital Media Buying for LIC Pension Fund Limited, the outcome of the bid evaluation as per RFP Terms and Conditions is as follows:

| # | Nature of Work | Name of the Bidder being awarded the contract as per RFP Terms and Conditions |
|---|--|---|
| 1 | Social Media Management & Digital Media Buying | M/s Auburn Digital Solutions Private Limited |

Date: 13.05.2025

Sd/-

Managing Director & CEO

CIN: U66020MH2007PLC176066

Registered Office:
1st Floor, Plot No. 194
Industrial Assurance Building
Veer Nariman Road
Churchgate, Mumbai 400020

पंजीकृत कार्यालय:
पहली मंजिल, प्लॉट नं. 194
इंडस्ट्रियल एश्योरेंस बिल्डिंग
वीर नरिमन रोड
चर्चगेट, मुंबई 400020

T: (022) 61414502
E: licpfl@licpensionfund.in
www.licpensionfund.in